



A Toast to Tennessee Wine Festival

Saturday, May 15, 2010

12:00-6:00pm @ Nashville Shores

We invite you to be one of the featured exhibitors at a festival that has become one of the year's most anticipated events in Middle Tennessee—the 7th annual *A Toast to Tennessee Wine Festival*. This one-day event features approximately 20 Tennessee wineries, as well as free food and wine seminars, live music, gourmet specialty foods, free lake cruises, and fine artisans.

Festival Demographics:

- The event will be conducted at the Shady Point Pavilion at Nashville Shores, right on Percy Priest Lake.
- The location is just minutes from Nashville, right off I-40 East.
- Gourmet Specialty Food Vendors will offer complimentary samples of their products.
- Each Tennessee winery will offer a complimentary one-ounce sample of their specialty wines.
- Nashville Shores will host free lake cruises for all wine fest participants at scheduled times throughout the day.
- Fine Artisans will offer a variety of fine handcrafted items.

Exhibitor Specifications:

- We accept exhibitors in the winery, fine art, and gourmet food categories.
- Wine exhibitors and gourmet specialty food exhibitors will be housed in large tasting tents spaced throughout the festival venue.
- Individual 10 x 10 pop-up canopies will line the avenues along the perimeter of the large wine/food tasting tents to house the fine artisans.
- Electricity is available for an additional cost. Please note that there is limited access to electricity and you must provide a 100' extension cord. All exhibitor booths may not have access to electricity, as electrical cords will not be allowed in public aisles.
- Tables (6') and chairs (two) are available for an additional cost.
- All exhibitor booths must present a professional display.
- Exhibitors may begin set up on Saturday, May 15 at 8:00am. In order to make the Exhibitor check-in process more efficient, we are encouraging staggered set up times. Set up must be completed by 11:30am.
- Exhibitors will not be allowed to drive directly up to their booth site to unload/load; therefore, you may wish to bring a two-wheeled hand truck for your ease in unloading/loading.
- All vehicles must be moved to the Exhibitor parking lot before the show opens.
- No Exhibitor may begin tearing down before 5:45pm.
- Exhibitor displays, including chairs, must be placed within the confines of the booth space and must not interfere with adjacent exhibits in any way.
- All Exhibitors are responsible for keeping their area clean during show hours.
- All Exhibitor booths must be occupied and open during all hours of the festival.
- All Exhibitors and their helpers must wear festival name tags.
- Exhibitors and their helpers must exhibit professional behavior at all times while on the show site.
- No refunds will be given due to bad weather, booth location, less than desirable sales, feuds with neighboring exhibitors, last minute booth location changes, acts of nature, or any other unforeseen circumstance.