

2012 EXHIBITOR APPLICATION

Please review attached guidelines!

A Toast to Tennessee Wine Festival
Saturday May 12, 2012
12:00-6:00pm @ Nashville Shores




Submit Application and Booth Fee to:
A Toast to Tennessee Wine Festival
 c/o Mt. Juliet County Chamber of Commerce
 46 West Caldwell Street
 Mt. Juliet, TN 37122
 (Phone) 615-758-3478
 (Fax) 615-754-8595
 anita@mtjulietchamber.com

**APPLICATIONS DUE
 BY APRIL 15 IF YOU
 WISH TO APPEAR IN
 THE PROGRAM
 GUIDE**

COMPANY	CONTACT
STREET	CITY/STATE/ZIP
PHONE	FAX
EMAIL	WEBSITE

BOOTH SPECIFICATIONS

	COST	TOTAL
10 x 10 EXHIBITOR BOOTH (tent not provided)	\$ 125	
ELECTRICITY (PLEASE BRING 100' EXTENSION CORD)	\$ 20	
TABLES/CHAIRS (ONE 6' TABLE AND TWO CHAIRS)	\$ 25	
___ DISCOUNTED SAMPLING ARM BANDS	\$ 10	

PAYMENT OPTIONS

PAYMENT BY Check (payable to *A Toast to Tennessee Wine Festival*) Credit Card

CARD # _____ EXP. DATE _____

BOOTH DESCRIPTION

Requested Set-up Time: ___ 8:00 ___ 8:30 ___ 9:00 ___ 9:30
 ___ 10:00 ___ 10:30

- I will need ___ Vendor Nametags

In submitting this application, I agree to abide by all guidelines governing *A Toast to Tennessee Wine Festival* and hold festival producers, including the Tennessee Farm Wine Growers Association, Nashville Shores, and the Mt. Juliet / West Wilson County Chamber of Commerce and their officers, employees, sponsors and volunteers, harmless for any resulting loss or damage occurring to any property.

Signature: _____

We invite you to be one of the featured exhibitors at a festival that has become one of the year's most anticipated events in Middle Tennessee—the 10th annual *A Toast to Tennessee Wine Festival*. This one-day event features approximately 20 Tennessee wineries, as well as free food and wine seminars, live music, gourmet specialty foods, free lake cruises, and fine artisans.

Festival Demographics:

- The event will be conducted at Nashville Shores, right on Percy Priest Lake.
- The location is just minutes from Nashville, right off I-40 East.
- Gourmet Specialty Food Vendors will offer complimentary samples of their products.
- Each Tennessee winery will offer a complimentary one-ounce sample of their specialty wines.
- Nashville Shores will host free lake cruises for all wine fest participants at scheduled times throughout the day.
- Fine Artisans will offer a variety of fine handcrafted items.

Exhibitor Specifications:

- We accept exhibitors in the winery, fine art, and gourmet food categories.
- All exhibitors will be housed in individual 10 x 10 pop-up canopies spaced throughout the festival venue. Booths are assigned on a first-come first-served basis.
- Vendors who wish to sample wine may purchase a discounted sampling arm band in advance for \$10. Wineries will not pour samples to anyone without an armband!
- Electricity is available for an additional cost, if requested in advance. Please note there is limited access to electricity and vendor must provide a 100' extension cord. All exhibitor booths may not have access to electricity, as electrical cords will not be allowed in public aisles. Therefore, you must request electricity in advance so you may be assigned to a booth which allows electrical access.
- One tables (6') and two chairs are available for an additional cost.
- All exhibitor booths must present a professional display.
- Exhibitors may begin set up on Saturday, May 12 at 8:00am. In order to make the Exhibitor check-in process more efficient, we encourage staggered set up times. Vendor must note requested set-up time on application. Set up must be completed by 11:30am.
- Exhibitors will not be allowed to drive directly up to their booth site to unload / load; therefore, you may wish to bring a two-wheeled hand truck for your ease in unloading/loading. Please note we do not provide carts / personnel to assist you!
- All vehicles must be moved to the Exhibitor parking lot before the show opens.
- No Exhibitor may begin tearing down before 5:45pm.
- Exhibitor displays, including chairs, must be placed within the confines of the booth space and must not interfere with adjacent exhibits in any way.
- All Exhibitors are responsible for keeping booth area clean during show hours.
- All Exhibitor booths must be occupied and open during all hours of the festival.
- All Exhibitors and helpers must wear festival name tags.
- Exhibitors and helpers must exhibit professional behavior at all times while on the show site.
- No refunds will be given due to bad weather, booth location, less than desirable sales, feuds with neighboring exhibitors, last minute booth location changes, acts of nature, or any other unforeseen circumstance.